

Department of Master of Business Administration

2.6.1 Program Outcomes and Course Outcomes

Program Outcomes (POs)
PO1: Business Environment and Domain Knowledge (BEDK): Economic, legal and social environment of Indian business. Graduates are able to improve their awareness and knowledge about functioning of local and global business environment and society. This helps in recognizing the functioning of businesses, identifying potential business opportunities, evolution of business enterprises and exploring the entrepreneurial opportunities.
PO2: Critical thinking, Business Analysis, Problem Solving and Innovative Solutions (CBPI): Competencies in quantitative and qualitative techniques. Graduates are expected to develop skills on analyzing the business data, application of relevant analysis, and problem solving in other functional areas such as marketing, business strategy and human resources.
PO3: Global Exposure and Cross-Cultural Understanding (GECCU): Demonstrate a global outlook with the ability to identify aspects of the global business and Cross Cultural Understanding.
PO4: Social Responsiveness and Ethics (SRE): Developing responsiveness to contextual social issues / problems and exploring solutions, understanding business ethics and resolving ethical dilemmas. Graduates are expected to identify the contemporary social problems, exploring the opportunities for social entrepreneurship, designing business solutions and demonstrate ethical standards in organizational decision making. Demonstrate awareness of ethical issues and can distinguish ethical and unethical behaviors.
PO5: Effective Communication (EC): Usage of various forms of business communication, supported by effective use of appropriate technology, logical reasoning, articulation of ideas. Graduates are expected to develop effective oral and written communication especially in business applications, with the use of appropriate technology (business presentations, digital communication, social network platforms and so on).
PO6: Leadership and Teamwork (LT): Understanding leadership roles at various levels of the organization and leading teams. Graduates are expected to collaborate and lead teams across organizational boundaries and demonstrate leadership qualities, maximize the usage of diverse skills of team members in the related context.

Course Outcomes:

Year/ Semester: 1st Year /1st Semester		Year of Study: 2022-23
Course Name : Principles of Management and Organisational Behaviour		Course Code:22MBA11
CO1	Gain practical experience in the field of Management and Organisational Behaviour.	
CO2	Acquire conceptual knowledge of management, various functions of Management and theories in OB.	
CO3	Comprehend and apply management and behavioural models to relate attitude, perception and personality.	
CO4	Analyse the recent trends in Management and OB models.	

Year/Semester: 1st Year /1st Semester		Year of Study: 2022-23
Course Name : Entrepreneurship Development		Course Code: 22MBA12
CO1	Display keen interest and orientation towards entrepreneurship, entrepreneurial opportunity Modules in order to setup a business and to think creatively.	
CO2	To know about the various business models and B-Plans across Business sectors.	
CO3	Able to understand the importance of marketing and different forms of businesses.	
CO4	Become aware about various sources of funding and institutions supporting entrepreneurs.	
CO5	Awareness about legal aspects and ways to protect the ideas.	
CO6	To understand the ways of starting a business and to know how to foster their ideas.	

Year/Semester: 1st Year /1st Semester		Year of Study: 2022-23
Course Name : Accounting for Managers		Course Code: 22MBA13
CO1	Know what and how books of accounts and financial statements are prepared.	
CO2	How to interpret financial statements of companies for decision making.	
CO3	Independently undertake financial statement analysis and take decisions.	

Year/Semester: 1st Year /1st Semester		Year of Study: 2022-23
Course Name : Statistics For Managers		Course Code: 22MBA14
CO1	Understand how to organize, manage, and present the data	
CO2	Use and apply a wide variety of specific statistical tools	
CO3	Understand the applications of probability in business	

CO4	Effectively interpret the results of statistical analysis
CO5	Develop competence of using computer packages to solve the problems

Year/Semester: 1st Year /1st Semester		Year of Study: 2022-23
Course Name : Marketing Management		Course Code: 22MBA15
CO1	Comprehend the concepts of Marketing Management	
CO2	Gain knowledge on consumer behaviour and buying process	
CO3	Understand concept of Product and Brand Management, Branding and Pricing strategies	
CO4	Identify marketing channels and the concept of product distribution, techniques of sales promotion	
CO5	Simply ideas into a viable marketing plan for various modes of marketing	

Year/Semester: 1st Year /1st Semester		Year of Study: 2022-23
Course Name : Business Communication		Course Code: 22MBA16
CO1	The students will be aware of their communication skills and know their potential to become successful managers.	
CO2	The students will get enabled with the mechanics of writing and can compose the business letters in English precisely and effectively.	
CO3	The students will be introduced to the managerial communication practices in business those are in vogue.	
CO4	Students will get trained in the art of drafting business proposals and business communication with emphasis on analyzing business situations.	

Year/ Semester: 1st Year /2nd Semester		Year of Study: 2022-23
Course Name : Human Resource Management		Course Code: 22MBA21
CO1	Understand and gain practical experience in the field of Human Resource Concepts, functions and theories.	
CO2	Acquire conceptual insight of Human Resource and various functions of HR.	
CO3	Apply personnel, managerial and welfare aspects of HR.	
CO4	Perceive greater understanding about HR practices.	
CO5	Perceive knowledge about the future trends in HRM	

Year/ Semester: 1st Year /2nd Semester		Year of Study: 2022-23
Course Name : Financial Management		Course Code: 22MBA22
CO1	Understand the basic financial concepts	

CO2	Apply time value of money
CO3	Evaluate the investment decisions
CO4	CO4 Estimate working capital requirements
CO5	Analyze the capital structure and dividend decisions

Year/ Semester: 1st Year /2nd Semester		Year of Study: 2022-23
Course Name : Research Methodology and IPR		Course Code: 22MBA23
CO1	Understand various research approaches, techniques and strategies in the appropriate in business.	
CO2	Apply a range of quantitative / qualitative research techniques to business and day to day management problems.	
CO3	Demonstrate knowledge and understanding of data analysis, interpretation and report writing.	
CO4	Develop necessary critical thinking skills in order to evaluate different research approaches in Business.	
CO5	Discuss various forms of the intellectual property, its relevance and business impact in the changing global business environment and leading International Instruments concerning IPR.	

Year/ Semester: 2nd Year /3rd Semester		Year of Study: 2021-22
Course Name : Emerging Exponential Technologies		Course Code:20MBA301
CO1	Identify different emerging technologies.	
CO2	Select appropriate technology and tools for a given task.	
CO3	Identify necessary inputs for application of emerging technologies.	
CO4	Understand the latest developments in the area of technology to support business.	

Year/ Semester: 1st Year /2nd Semester		Year of Study: 2022-23
Course Name : Operations Research		Course Code: 22MBA24
CO1	Get an insight into the fundamentals of Operations Research and its definition, characteristics and phases	
CO2	Use appropriate quantitative techniques to get feasible and optimal solutions	
CO3	Understand the usage of game theory, Queuing Theory and Simulation for Solving Business Problems	
CO4	Understand and apply the network diagram for project completion	

Year/ Semester: 1st Year /2nd Semester		Year of Study: 2022-23
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Course Name : Strategic Management		Course Code: 22MBA25
CO1	Students should get clear idea about the concept of Strategic Management, its relevance, Characteristics, process nature and purpose.	
CO2	Student to acquire an understanding of how firms successfully institutionalize a strategy and create an organizational structure for domestic and overseas operations and gain competitive advantage.	
CO3	To give the students an insight on strategy at different levels of an organization to gain competitive advantage.	
CO4	To help students understand the strategic drive in multinational firms and their decisions in different markets.	

Year/ Semester: 1st Year /2nd Semester		Year of Study: 2022-23
Course Name : Managerial Economics		Course Code: 22MBA26
CO1	The student will understand the application of Economic Principles in Management decision making.	
CO2	The student will earn the microeconomic concepts and apply them for effective functioning of a Firm and Industry.	
CO3	The Student will be able to understand, assess and forecast the demand.	
CO4	The student will apply the concepts of production and cost for optimization of production	
CO5	The student will design competitive strategies like pricing, product differentiation etc. and marketing according to the market structure.	
CO6	The student will be able to understand the impact of macroeconomic concepts.	

Year/ Semester: 2nd Year /3rd Semester		Scheme of Study: 2023-24
Course Name : Logistics And Supply Chain Management		Course Code:22MBA301
CO1	Demonstrate knowledge of the functions of logistics and supply chain management.	
CO2	Relate concepts and activities of the supply chain to actual organizations	
CO3	Analyse the role of technology in logistics and supply chain management	
CO4	Evaluate cases for effective supply chain management and its implementation.	

Year/ Semester: 2nd Year /3rd Semester		Scheme of Study: 2023-24
Course Name : Information Technology for Managers		Course Code:22MBA302
CO1	Understand the importance of Information technology for business.	
CO2	Develop insights into technology and investigate its impact on Business.	
CO3	Understand Various Measures of Technology available in corporate world.	
CO4	Understanding how creativity and innovative Technologies help to find a solution to	

	problems.
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Year/ Semester: 2nd Year /3rd Semester		Scheme of Study: 2023-24
Course Name : Consumer Behaviour		Course Code: 22MBAMM303
CO1	The students will be able understand the background and concepts of consumer behaviour.	
CO2	The students will be able to identify the dynamics of consumer behaviour and the basic factors that influence the consumers decision process	
CO3	The students will be able to demonstrate how concepts may be applied to marketing strategy.	
CO4	Students will be able to apply and demonstrate theories to real world marketing situations by profiling and identifying marketing segments.	

Year/ Semester: 2nd Year /3rd Semester		Scheme of Study: 2023-24
Course Name : Sales and Retail Management		Course Code: 22MBAMM304
CO1	Understand the selling techniques in an organization.	
CO2	Develop a plan for organizing, staffing & training sales force.	
CO3	Organize sales territories to maximize selling effectiveness.	
CO4	Evaluate sales management strategies.	
CO5	Find out the contemporary retail management issues and strategies.	
CO6	Evaluate the recent trends in retailing and its impact in the success of modern business.	
CO7	Understand Relate store management and visual merchandising practices for effective retailing.	

Year/ Semester: 2nd Year /3rd Semester		Scheme of Study: 2023-24
Course Name : Services Marketing		Course Code: 22MBAMM305
CO1	Develop an understanding about the various concepts and importance of Services Marketing.	
CO2	Enhance knowledge about emerging issues and trends in the service sector.	
CO3	Learn to implement service strategies to meet new challenges.	
CO4	Analysing Services blue print and SERVQUAL model	

Year/ Semester: 2nd Year /3rd Semester		Scheme of Study: 2023-24
Course Name : Rural Marketing		Course Code: 22MBAMM306

CO1	Recognize appropriate Rural marketing objectives.
CO2	Knowledge on consumer buying behavior and influencing factors on consumer buying behavior at rural market and the decision process Appreciate the e-commerce and innovation in Rural marketing.
CO3	Illustrate the promotional mix in rural markets Rural marketing and marketing strategies.
CO4	Knowledge of premise underlying in rural markets
CO5	To comprehend the initiatives and future of rural markets

Year/ Semester: 2nd Year /3rd Semester		Scheme of Study: 2023-24
Course Name : Strategic Cost Management		Course Code: 22MBAFM303
CO1	Understand the goals and strategies of business units.	
CO2	Determine standard costing and variance analysis cost control in Business decision making	
CO3	Applications of Management accounting and control systems in Corporate.	
CO4	Critically evaluate all traditional and non-traditional costing methods such as absorption costing; marginal costing and activity based costing.	

Year/ Semester: 2nd Year /3rd Semester		Scheme of Study: 2023-24
Course Name : Security Analysis And Portfolio Management		Course Code: 22MBAFM304
CO1	Understand the capital market and various Instruments for Investment.	
CO2	Assess the risk and return associated with investments and methods to value securities.	
CO3	Analyze the Economy, Industry and Company framework for Investment.	
CO4	Learn the theories of Portfolio management and also the tools and techniques for efficient portfolio management.	

Year/ Semester: 2nd Year /3rd Semester		Scheme of Study: 2023-24
Course Name : Advanced Financial Management		Course Code: 22MBAFM305
CO1	Demonstrate the applicability of the concept of Financial Management to understand the managerial Decisions and Corporate Capital Structure	
CO2	Apply the Leverage and EBIT EPS Analysis associate with Financial Data in the corporate& Analyse the complexities associated with management of cost of funds in the capital Structure	
CO3	Demonstrate how the concepts of financial management and investment, financing and dividend policy decisions could integrate while identification and resolution of problems	
CO4	Be aware of the techniques of cash, inventory and receivables management	

Year/ Semester: 2nd Year /3rd Semester		Scheme of Study: 2023-24
Course Name : Banking & Services Operations		Course Code: 22MBAFM306
CO1	The Student will be acquainted to various Banking and Non-Banking financial services in India.	
CO2	The Student will understand the activities of Merchant Banking and credit rating.	
CO3	The Student will be equipped to understand micro financing and other financial services in India	
CO4	The Student will understand how to evaluate and compare leasing & hire purchase	

Year/ Semester: 2nd Year /3rd Semester		Scheme of Study: 2023-24
Course Name : Recruitment And Selection		Course Code: 22MBAHR303
CO1	Gain the practical insight of various principles and practices of recruitment and selection.	
CO2	Acquire knowledge of latest conceptual framework used in recruitment and selection process and procedure applied in various industries.	
CO3	Illustrate the application of recruitment and selection tools and techniques in various sectors.	
CO4	Develop a greater understanding about strategies for workforce planning and assessment, analyse the hiring management system followed in various industries.	

Year/ Semester: 2nd Year /3rd Semester		Scheme of Study: 2023-24
Course Name : Industrial Relations And legislations		Course Code: 22MBAHR304
CO1	Gain practical experience related to labour legislations in India across various sectors.	
CO2	Acquire conceptual knowledge of Industrial relations and labour laws followed within industries.	
CO3	Develop the greater understanding of IR concepts and its application in solving various issues in IR.	
CO4	Apply the IR and labour laws concepts in various industries in India.	

Year/ Semester: 2nd Year /3rd Semester		Scheme of Study: 2023-24
Course Name : Organisational Change And Development		Course Code: 22MBAHR305
CO1	Gain conceptual insight of change management models, OD processes and interventions.	
CO2	Develop the understanding of OD to apply OD aspects in private and public sectors in India.	
CO3	Analyse the tools and techniques available to implement changes in the organization	

	environment.
CO4	Handle the OD interventions by analysing the role of OD consultant.

Year/ Semester: 2nd Year /3rd Semester		Scheme of Study: 2023-24
Course Name : Compensation And Reward Management		Course Code: 22MBAHR306
CO1	Gain insights of various conceptual aspects of Compensation and Benefits to achieve organizational goals.	
CO2	Determine the performance-based compensation system for business excellence and solve various cases and can compose the business letters in English precisely and effectively.	
CO3	Designing the compensation strategies for attraction, motivation and retaining high quality workforce.	
CO4	Understand the Legal & Administrative Issues in global compensation to prepare compensation plan, CTC, wage survey and calculate various bonus.	

Year/ Semester: 2nd Year /3rd Semester		Scheme of Study: 2023-24
Course Name : Introduction to Python, Data and Control Systems		Course Code: 22MBABA303
CO1	Gain insights of various conceptual aspects of Compensation and Benefits to achieve organizational goals.	
CO2	Determine the performance-based compensation system for business excellence and solve various cases and can compose the business letters in English precisely and effectively.	
CO3	Designing the compensation strategies for attraction, motivation and retaining high quality workforce.	
CO4	Understand the Legal & Administrative Issues in global compensation to prepare compensation plan, CTC, wage survey and calculate various bonus.	

Year/ Semester: 2nd Year /3rd Semester		Scheme of Study: 2023-24
Course Name : Exploratory Data Analysis For Business		Course Code: 22MBABA304
CO1	Understand Data Mining and its importance.	
CO2	Apply knowledge of research design for business problems	
CO3	Analyze the cause and effect relationship between the variables from the analysis	
CO4	Evaluate Regression and decision tree based methods to solve business problems.	

Year/ Semester: 2nd Year /3rd Semester		Scheme of Study: 2023-24
Course Name : Business Analytics And Intelligence		Course Code: 22MBABA305

CO1	To understand concepts of business analytics and business intelligence.
CO2	To apply the knowledge of the processes needed to develop, report, and analyse business data.
CO3	Analyse data using Excel and Excel add-ins to solve business problems.
CO4	Evaluate the Data Structure and pattern for Decision making in business management

Year/ Semester: 2nd Year /3rd Semester		Scheme of Study: 2023-24
Course Name : Marketing, Web and Social Media Analytics		Course Code: 22MBABA306
CO1	Understand the concepts of Marketing	
CO2	Apply of knowledge on data analysis in Facebook and web	
CO3	Analyse the usage of digital platforms for business purpose	
CO4	Evaluate the business models with integration of technology	

Year/ Semester: 2nd Year /3rd Semester		Scheme of Study: 2023-24
Course Name : INTERNSHIP		Course Code: 22MBAIN307
CO1	Students are able to understand the company profile, history, structure and different functions of the Organization.	
CO2	Students are able to understand the Mickensys 7s' framework and Porter's five force Model.	
CO3	Students are able to assess the Strengths, Weakness, Opportunities and threats of the Company.	
CO4	Students are able to enhance technical learning in practical situation by accomplishing the tasks acquired during the internship.	
CO5	Students are able to analyze the financial statements of the company.	

Year/ Semester: 2nd Year /4th Semester		Scheme of Study: 2023-24
Course Name : International Business		Course Code: 22MBA401
CO1	Defining international business and describe how it differs from domestic business with respect to laws, regulations and taxation.	
CO2	Identify and describe factors and forces that affect an organization's decision to internationalize its business.	
CO3	Describe and compare strategies for internationalization.	
CO4	Identify and analyze challenges in working, communicating and negotiating in a cross-cultural context.	
CO5	Discuss the role of corporate social responsibility (CSR) in international business practice.	

Year/ Semester: 2nd Year /4th Semester		Scheme of Study: 2023-24
Course Name : Innovation And Design Thinking		Course Code: 22MBA402
CO1	Understand the Design Thinking process from business management perspective.	
CO2	Apply the knowledge and skills of DT in prototype development for product/service innovations.	
CO3	Analyse sustainable and societal challenges and find solutions.	
CO4	Evaluate the pros and cons for sustainable development by applying DT.	

Year/ Semester: 2nd Year /4th Semester		Scheme of Study: 2023-24
Course Name : Strategic Brand Management		Course Code: 22MBAMM403
CO1	Comprehend & correlate all the management functions to brand creation.	
CO2	Ability to develop the branding strategies	
CO3	Demonstrate their acumen in applying managerial and behavioural concepts in creating brand equity.	
CO4	Ability to analyse the global brands and their SWOT.	

Year/ Semester: 2nd Year /4th Semester		Scheme of Study: 2023-24
Course Name : Integrated Marketing Communications		Course Code: 22MBAMM404
CO1	The students will be able to define and apply knowledge of various aspects of managerial decision making related to marketing communications strategy and tactics.	
CO2	The students will be getting an idea to explain the role of IMC in the overall marketing & Use effectiveness measures to evaluate IMC strategies.	
CO3	The students will get the aability to create an integrated marketing communications plan which includes promotional strategies.	
CO4	The students will get trained in the art of drafting, prepare advertising copy and design other basic IMC tools ethically Situations.	

Year/ Semester: 2nd Year /4th Semester		Scheme of Study: 2023-24
Course Name : Digital And Social Media Marketing		Course Code: 22MBAMM405
CO1	Illustrate the knowledge about digital marketing strategy and planning.	
CO2	Describe and/or improve a strategy for measuring and improving digital media effectiveness	
CO3	Describe online advertising including ad networks and behavioural targeting.	
CO4	Evaluate Emerging trends in digital marketing.	
CO5	Analyze how to create search engine optimization strategy for own business.	

Year/ Semester: 2nd Year /4th Semester		Scheme of Study: 2023-24
Course Name : Business Marketing		Course Code: 22MBAMM406
CO1	Understand significance of B2B marketing.	
CO2	Ability to create an integrated marketing communications plan which includes promotional strategies.	
CO3	Effectively use marketing communication for customer acquisition.	
CO4	Define and apply knowledge of various aspects of managerial decision making related to marketing communications strategy and tactics.	

Year/ Semester: 2nd Year /4th Semester		Scheme of Study: 2023-24
Course Name : Global Financial Management		Course Code: 22MBAFM403
CO1	The student will have an understanding of the International Financial Environment.	
CO2	The student will learn about the foreign exchange market, participants and transactions.	
CO3	The student will be able to use derivatives in foreign exchange risk management.	
CO4	The student will be able to evaluate the Firm's Exposure to risk in International environment and various theories associated with it.	

Year/ Semester: 2nd Year /4th Semester		Scheme of Study: 2023-24
Course Name : Mergers Acquisitions And Corporate Restructuring		Course Code: 22MBAFM404
CO1	To explain the major forms and objectives of corporate restructuring.	
CO2	To describe the process of value creation under different forms of M & A	
CO3	To Understand M&A with its different classifications, strategies, theories, synergy etc.	
CO4	To Conduct financial evaluation of M&A	
CO5	To Analyze and demonstrate the accounting aspects of Amalgamation	
CO6	To Critically evaluate different types of M&A, takeover and anti takeover strategies	

Year/ Semester: 2nd Year /4th Semester		Scheme of Study: 2023-24
Course Name : Risk Management And Insurance		Course Code: 22MBAFM405
CO1	Understand various types of risks.	
CO2	Assess the process of identifying and measuring the risk.	
CO3	Acquaint with the functioning of life Insurance in risk management.	
CO4	Understand general insurance contract.	

Year/ Semester: 2nd Year /4th Semester		Scheme of Study: 2023-24
Course Name : Indirect Taxation		Course Code: 22MBAFM406
CO1	Explain the various terms related to Indian Goods and Service tax (GST).	
CO2	Analyze whether a person is eligible to obtain registration as well as filing of returns under GST law.	
CO3	Have clarity on Provisions of levy and collection of GST in India	
CO4	Assess the Value of goods and services based on provisions of Time, value and Place of supply.	
CO5	Understand the concept of import and export procedure for Custom duty.	
CO6	Identify Customs duty provisions and valuation of imported goods.	

Year/ Semester: 2nd Year /4th Semester		Scheme of Study: 2023-24
Course Name : Conflict & Negotiation Management		Course Code: 22MBAHR403
CO1	Understand the concepts of conflict and negotiation and its role	
CO2	Learn various contemporary methods of conflict and negotiation.	
CO3	Gain insights of various conflict handling mechanisms	
CO4	Demonstrate the cross-cultural and gender dimensions of negotiation	

Year/ Semester: 2nd Year /4th Semester		Scheme of Study: 2023-24
Course Name : Global HRM		Course Code: 22MBAHR404
CO1	Understand various practices within the field of global HRM.	
CO2	Describe HR concepts, policies and practices to deal with issues in an international context.	
CO3	Appraise the impact of global factors in shaping HR practices.	
CO4	Apply the concepts of HR in global perspective.	

Year/ Semester: 2nd Year /4th Semester		Scheme of Study: 2023-24
Course Name : Personal Growth And Interpersonal Effectiveness		Course Code: 22MBAHR405
CO1	Have in-depth understanding the various personality traits which promotes personal growth.	
CO2	Analyze the concepts of human personality, behaviour and functioning of mind	
CO3	Learn and apply the psychometrics tests in understanding the personality traits.	

CO4	Develop the greater insight of self, and others through various theories and prepare the developmental plan for interpersonal effectiveness.
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Year/ Semester: 2nd Year /4th Semester		Scheme of Study: 2023-24
Course Name : Strategic Talent Management		Course Code: 22MBAHR406
CO1	Acquire knowledge and the various challenges of acquisition and retention of talents for competitive advantage of the organization.	
CO2	Gain insights to develop and retain best talents in the industry.	
CO3	Learn the concepts of competency and its usage in evaluating a person's	
CO4	Adhere knowledge in the identified competencies.	

Year/ Semester: 2nd Year /4th Semester		Scheme of Study: 2023-24
Course Name : Machine learning		Course Code: 22MBABA403
CO1	Understand the concepts of Machine learning	
CO2	Apply the knowledge of Data visualisation and accurate decision making	
CO3	Analyse the Big data and pattern using machine learning algorithms	
CO4	Evaluate the Data Structure and provide immersive experience to users.	

Year/ Semester: 2nd Year /4th Semester		Scheme of Study: 2023-24
Course Name : HR Analytics		Course Code: 22MBABA404
CO1	Have an understanding of How HR function adds value and demonstrates the value in business terms.	
CO2	Measure the value of Intangibles that HR helps builds for the organization given a particular business context to facilitate decision making.	
CO3	Convert soft factors in a people management context into measurable variables across various domains.	
CO4	Devise, conduct and analyse a study on employees or any other related to the HR context in an organization.	

Year/ Semester: 2nd Year /4th Semester		Scheme of Study: 2023-24
Course Name : Big Data		Course Code: 22MBABA405
CO1	Understand Big Data and its Business Implications	
CO2	Apply the knowledge of Hadoop and Hadoop Eco-System in big data analysis	
CO3	Analyse the big data and provide data visualization and helps in decisions	
CO4	Develop Big Data Solutions using Hadoop Eco System	

CO5	Apply Machine Learning Techniques using
CO6	Understanding about NoSQL and Indexing in Big data

Year/ Semester: 2nd Year /4th Semester		Scheme of Study: 2023-24
Course Name : Financial Analytics		Course Code: 22MBABA406
CO1	Understand and perform the basics of financial analytics.	
CO2	Application of quantitative methods for financial data analysis.	
CO3	Apply Multivariate time series analysis for financial data of any business	
CO4	Analyse the data using Jamovi real world application	

Year/ Semester: 2nd Year /4th Semester		Scheme of Study: 2023-24
Course Name : PROJECT WORK		Course Code: 22MBAPR407
CO1	Record and integrate knowledge from functional business areas to business situations.	
CO2	Recall the meaning of the terminology and the tools used in business strategy formulation.	
CO3	Prepare, interpret, and apply relevant business information and projections.	
CO4	Evaluate information about a business, industry, sector, or market and use that information for comparative purposes.	
CO5	Develop an effective skillset in problem analysis.	
CO6	Develop a tactically organized, written and visual documentation and reflection of student performances and accomplishments.	
CO7	Demonstrate decision making, such as leadership, team work, cooperation, and interpersonal skills.	