

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

MOCK APTITUDE TEST on 17th December 2022



The Department of MBA, organized the mock aptitude test for 3rd semester students. The prime objectives of mock aptitude test is to provide practice and preparation for students who are planning to take an actual aptitude test.

Hands on Training on “Art of Resume Writing” on 23-12-2022



The Department of MBA organized Hands on Training on “Art of Resume Writing” for 3rd semester students. The objective of the session is to teach the students with the skills and knowledge they need to create a resume that stands out from the competition.

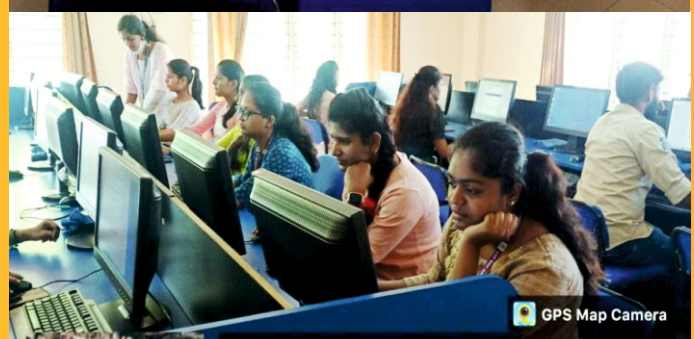
Presentation on Role of Marketing Research in Automotive Industry



Presentation by the MBA Students on “Role of Marketing Research in Automotive Industry” as a part of Practical component in MRA 3rd semester course.

The objective of the activity is to benefit the students in understanding the importance of Market research for automotive companies' growth and development.

Certification Course on “Fundamentals of Data Analytics”

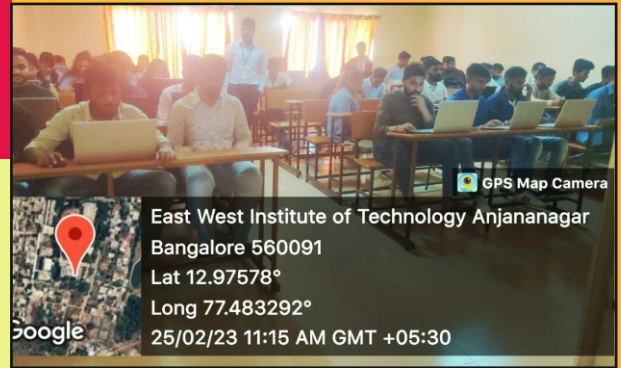


The Department of MBA, organized 30 hours Certification Course on “Fundamentals of Data Analytics” from 17th December 2022 to 20th February 2023

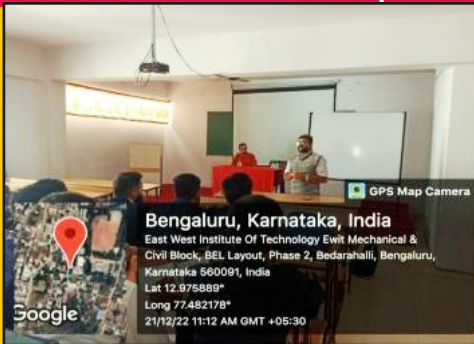
The course aims to prepare students for a job role in data analytics. It is introduced for students to provide insight about the primary types of data analytics, core concepts, the tools and skills required to conduct data analysis.

Online Assessment of 30 hours Certification Course

Online Assessment of 30 hours Certification Course on "Fundamentals of Data Analytics" on 25th February 2023

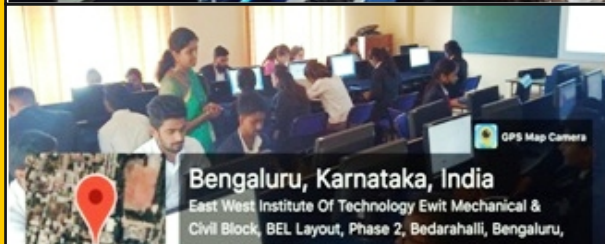


Expert Talk on "Indian Stock Markets" on 21st December 2022



Mr. Kishore B S, CEO & Co-Founder, SMI Global Learning Pvt. Ltd. the resource person of the event addressed the objectives on the basics of the Indian Stock Market for the students. Discussion was held among students on Fundamental and Technical Analysis of the Indian Stock Market in India to broaden the sense of approach to Indian stock markets.

Hands on Training on Computing Skills from 02-01-2023 to 03-01-2023



The Department of MBA organized Hands on Training on computing skills for 3rd semester students. The training session was held to improve the knowledge on relevance of computer proficiency at work place, computing and technical skills among students.

Group Discussion on "Impact on Emerging Technologies on Industrialization"



Group Discussion on "Impact on Emerging Technologies on Industrialization" on 10th January 2023 as a part of EET 3rd semester students of MBA. Prof. Sharma K R S, Assoc. Prof., MBA, EWIT organized the session.

The activity was conducted to develop the knowledge among students about the era of industrial evolutions and understanding the concepts and usage of AI technologies in various sectors.

MOCK INTERVIEW on 20th January 2023



Bengaluru, Karnataka, India
 East West Institute Of Technology Ewit Mechanical & Civil Block, BEL Layout, Phase 2, Bedarahalli, Bengaluru,

Resource person Mrs. Deepashree N, HR Executive, EWIT addressed the significance of Mock Interview for the students of MBA. The session was organized to develop personal and aptitude skills to confront job competencies in the present market scenario.

PRE-PLACEMENT TRAINING



Bengaluru, Karnataka, India
 East West Institute Of Technology Ewit

Pre-placement Training by Subject Expert on Insurance Sector 23rd January 2023. The keynote speaker of the session, Prof. Devaraju N, Asst. Prof., Dept. of MBA, EWIT. The objective of the session was to benefit the students in understanding the concepts of insurance and role of insurance in present scenario.

ROAD SAFETY AWARENESS PROGRAM ON 24th January 2023



Prof. Sharma K R S, Department NSS Officer, in association with College NSS unit organized the ROAD SAFETY AWARENESS PROGRAM. The program was organized to create awareness on road safety among students, staff and general public and provide necessary warns and precautions to prevent possible accidents and to follow traffic rules.

ON CAMPUS RECRUITMENT DRIVE

On Campus Recruitment Drive - ICICI Prudential Life Insurance, in collaboration with EWIT-MBA department, for the position of Relationship Manager on 23rd January 2023.

Around 50 students attended the on campus interview from 3rd Semester MBA and 17 students got selected for the respective posts.



6th Floor Seminar Hall East West Institute of Technology Anjananagar Bangalore 560091
 Lat 12.97578°
 Long 77.483292°
 23/01/23 10:27 AM GMT +05:30

CAREER GUIDANCE PROGRAM



In-house Career Guidance Program on Finance, Marketing & HR Domains organized on 30th January 2023.

Dr. Prathap B N, Prof. Sharma K R S and Prof. Devaraju N of MBA Dept. were the key note speakers for the session.

The program was organized to assist student folks on proper choice based careers guidance.

Three Days Seminar on Gold Insights from 6th to 8th February 2023



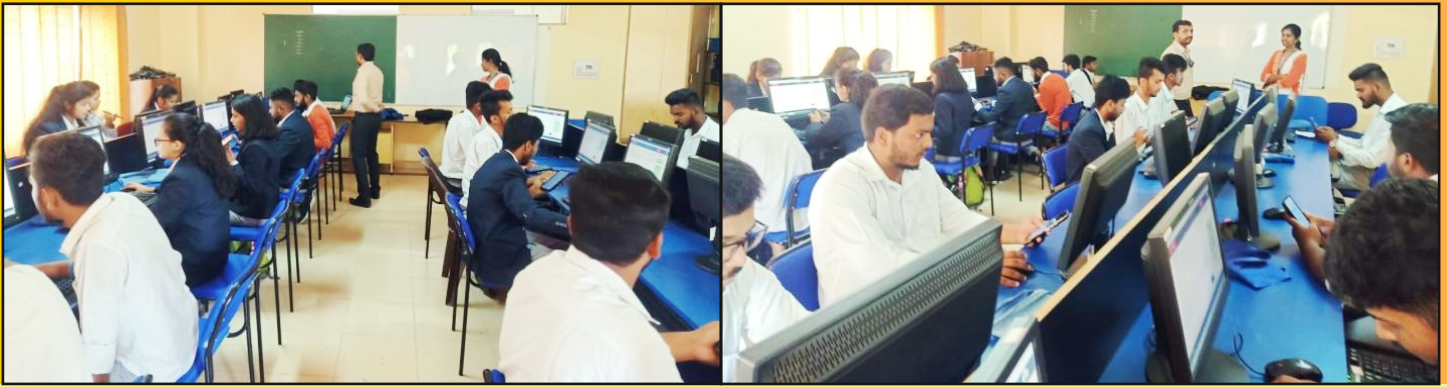
Resource person Prof. Vijay Nag, Asst. Prof., SJCIT addressed and highlighted the importance of gold as an investment avenue by briefing out the role of digitalization in gold investment.

DRUG AWARENESS PROGRAM on 01-02-2023



Prof. Sharma K R S, Dept. NSS Officer in association with College NSS unit organized the DRUG AWARENESS PROGRAM to create awareness among the youth about the prevention, ill usage and after effects of drug. Dr. K Channakeshavalu, Principal/Director, EWIT, Dr. Prathap B N, Prof. & Head-Department of MBA, all other HoDs, staff members & students partook in the event.

Online Assessment by ESAF Small Finance Bank



Online Assessment by ESAF Small Finance Bank for the Position of Trainee Executive on 9th February 2023 at the Department of MBA. 32 students from 3rd semester MBA appeared the test and 30 were short listed for next round.

INDUSTRIAL VISIT TO MYSORE PRINTERS PVT. LTD. on 10th and 11th February 2023

The students of MBA were taken to the industrial visit to have an industrial exposure towards business strategies and operations.



Students' Talk on Highlights of Union Budget



Students' Talk on Highlights of Union Budget organized by the department on 15th February 2023 as a part of practical component for 3rd Semester Direct Taxation Course.

Dr. Prathap B N, Prof. & Head-Department of MBA, Prof. Devaraju N, Asst. Prof. addressed the students by briefing the topic.



INDUSTRIAL VISIT to EMMVEE SOLAR SYSTEMS PRIVATE LIMITED on 6th & 7th March 2023

The students of MBA were taken to the industrial visit to have an industrial exposure towards production, operation & marketing strategies.



International Women's Day Celebration on 08th March 2023



Women's day Inaugural Function

The Department of MBA, organized International Women's Day Celebration on 08th March 2023. Dr. Prathap B N, Prof. & Head-Department of MBA, enunciated the role of women in the present world scenario and their contribution towards the development of national growth. During the event students performed various activities to reinforce.

Students actively participated in various activities such as Pick & Speak, Poster Making, Rangoli, Mehendi, Cooking without fire, Singing and Dance. The best performers of the competitions were awarded with prizes and certificates.



Rangoli Competition



Singing



Speak

Picture Speak



Poster Making competition



Mehndi competition



Cooking competition

PG Inaugural & Orientation Day, Freshers Day for 2022 batch on 10th March 2023



The Chief Guest Mr. Kishore B S, CEO & Co-Founder, SMI Global Learning Pvt. Ltd. Presided by Dr. Purushotham B, Director-Admissions, EWGI, Dr. T.N Nagabhushana, Executive Director, EWGI, Dr. K Channakeshavalu, Principal/Director, EWIT

Presentation by the students on Successful Entrepreneurs



Students' Talk on "Successful Entrepreneurs" as a part of Practical Component in Entrepreneurship Development for 1st semester course in March 2023. The Dept. organized the group activity for students. The main intent of the activity is to assist the students in identifying Successful Entrepreneurs and to understand the challenges faced by the startups.

ALUMNI MEET on 18th March 2023



Department organized Alumni Meet on 18th March 2023 to recognize the career achievements of the passed out students'.

Many alumni's partook in the get-together meet. A post lunch session and interaction among them was organized in the MBA department.

Industrial Visit to Dairy Day Ice Cream on 10th & 11th July 2023

Department organized industrial visit to Dairy Day Ice Cream on 10th & 11th July 2023. The visit was arranged by the department to provide an opportunity for students to interact with industries and know more about industrial environment, industrial practices and technology used in the industries.



Celebration of International Yoga Day on 21st June 2023



The Department organized International Yoga Day to create awareness on Yoga and outlined its importance to live a healthy lifestyle. The resource person Mr. Sanjay H N, Final year MBA Student, Yoga expert conducted the session.

Celebration of International Music Day on 21st June 2023



The Department organized International Music Day to spread the essence of Music and outlined its significance in healing stressful mind to live a healthy lifestyle. The resource person Mr. Sanjay H N, Final year MBA Student Musician conducted the session.

NSS Activity



Students participated in NSS activity and planted saplings at Gandhi Park on 5th July 2023 which helps them to develop a sense of social responsibility amongst students. Dr. Shashi Shekar TR, EWIT NSS Officer was present.

PARTICIPATION AT ATHLETIC MEET 2023



The Staff & Students of Department of MBA actively participated in college annual athletic meet on 24th June 2023. Various sports competition was conducted by the Physical Education department, EWIT. The winners were awarded with medals and certificates during the event.

FAREWELL DAY 2023 - 26th August 2023



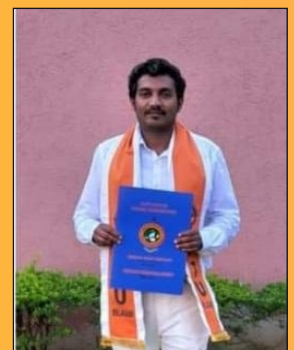
The Chief Guest of the event Dr. Manjunath S H, Professor & Head, Department of Mechanical Engineering, BGSIT, Bangalore addressed the out going students. The Director, Principal, HoD's of vivid department and staffs were present during the occasion.

Ph.D Awardees

Department of MBA & Research Centre Congratulates the Ph.D Awardees Dr. Divya H N & Dr. Harish N completed Ph.D from VTU, Belagavi under the guidance of Dr. Prathap B N, Prof. & Head, Dept. of MBA & Research Center. The Research Scholars were Awarded on 24th February 2023 at 22nd VTU Annual Convocation.



Dr. Divya H N
Title: "An Analysis of Stock Market Volatility in Indian & International Context"



Dr. Harish N
Title "Investment behavior of IT Professionals towards Capital Market in Bengaluru City".