

EAST WEST INSTITUTE OF TECHNOLOGY

Department of MBA & Research Center

ACTIVITIES CONDUCTED FOR THE ACADEMIC YEAR 2023-24

Expert Talk on Research Methodology on 14/09/2023 for 2nd Sem Students.

Resource Person: Dr. A H Manjunatha Reddy G, Asso. Prof. Dept. of Biotechnology, R V College of Engg.

The Expert Talk on Research Methodology was arranged for second -semester MBA students as a component of the course Research Methodology & IPR, focused on Basic concepts of Research Methodology, Formulating and testing the Hypotheses, Application of analytical tools in Business Research.



